



## 2010 Provincial Championship Sponsorship Letter

Dear Sponsorship Administrator,

The Saskatchewan Cheerleading Association (SCA) was established in 2001. We are a non-profit organization that aims at improving the quality and standardization of cheerleading in Saskatchewan. Our goal is to make safety a top priority, improve team and coach knowledge, provide a set of province-wide rules, regulations, and resources for teams and coaches, and govern the Saskatchewan Provincial Cheerleading Championship. We continue to monitor and refine the definition of a 'SCA-Sanctioned' competition to ensure that with this designation comes a fair, safe, and highly respected reputation.

This year, the Saskatchewan Provincial Cheerleading Championship is being held in Saskatoon. As always, there is the challenge of raising funds so that we can host an excellent and memorable event, and continue to our activities throughout the year.

Since we are a non-profit organization, we must solicit donations and coordinate fundraisers. We use these funds for providing coach and judge training and certification, running a sanctioned provincial championship competition as well as provide various knowledge and resources to the coaches and teams at the high school and elementary level. Aside from membership fees, this is our organization's major source of funds for the year. We would appreciate any support that you could offer us – monetary or otherwise – that could benefit the provincial championship or the SCA in general. If you choose to provide a monetary donation, we have several different levels of sponsorship to choose from listed in our 2010 Promotional & Sponsorship Opportunities letter.

On behalf of the Saskatchewan Cheerleading Association we thank you for your time and consideration.

Sincerely,

Saskatchewan Cheerleading Association  
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