

### Liberty Post Newsletter

Liberty Post is a quarterly newsletter sent out to SCA member teams detailing information on upcoming events and competitions, coaching tips, SCA news, and other general cheerleading information. The newsletter is also posted on our website and remains accessible to anyone for at least 3 years after its publication date. Liberty Post is published in September, December, February, and April. Ads in Liberty Post are available in 2 sizes:

- Business Card Ad 3.25"w x 2"h \$20.00 per issue
- 1/4 Page Ad 4"w x 5.5 "h \$40.00 per issue

Full year special: purchase and pay for a full year of Liberty Post (4 issues, ¼ page ad) and pay only \$125.  
Deadlines: 1<sup>st</sup> day of each publication month (September, December, February, April).

### Website Advertising

Additional advertising is available on our website. Prices will be negotiated on an individual basis.

### SCA Saskatchewan Provincial Cheerleading Championship

The SCA Saskatchewan Provincial Cheerleading Championship is the culmination of the competitive cheer season in Saskatchewan. Schools across the province bid to host this prestigious event and there will be media coverage in print, on radio, and on television.

#### Title Sponsor

Saskatchewan Cheerleading Association Provincial Championship sponsored by "Your Company Name" Includes:

- Banner space directly to the left and right of the competition mat and advertising at the event (logo and contact information in the program and information in coaches' packages.) Maximum banner size 8 feet by 6 feet
- Full page ad in the next two issues of the SCA Liberty Post newsletter
- Name and logo in event program as title sponsor
- Company Logo and link to company website from SCA website (from date of agreement until May 31, 2012) as well as a link from the competition information page
- Inclusion of company name and/or logo on all event correspondence and signage
- Company logo and contact information on event DVD (if one is produced)
- Recognition by M.C. as the title sponsor several times during the event

Cost of Title Sponsorship is \$3000

#### Gold Sponsor

- Information about your company in all registration packages
- ½ page ad in the next two issues of the SCA Liberty Post newsletter
- Name and logo in event program as gold sponsor
- Name and logo on SCA website as a gold sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)
- Company logo and link to your website on the SCA website (from date of agreement until May 31, 2012)
- Company name/logo on all event information
- Recognition by M.C. as a gold sponsor several times during the event

Cost of Gold Sponsorship is \$2500

### Silver Sponsor

- Information about company in all registration packages
- ½ page ad in the next two issues of the SCA Liberty Post newsletter
- Name and logo in event program as silver sponsor
- Name and logo on SCA website as silver sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)
- Recognition by M.C. as silver sponsor several times during the event

Cost of Silver Sponsorship is \$2000

### Bronze Sponsor

- Information about company in all registration packages (provided by the company)
- ¼ page ad in the next two issues of the SCA Liberty Post newsletter
- Name and logo in event program as bronze sponsor
- Name and logo on SCA website as bronze sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)
- Recognition by M.C. as bronze sponsor

Cost of Bronze Sponsorship is \$1000

### Spirit Award Trophy Sponsorship (2)

- Your name or your business name on the Spirit Award trophy nameplate
- Name in the event program as the Spirit Award trophy sponsor
- The opportunity to have a representative from your business present the trophy
- Name and logo on SCA website as the Spirit Award sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)

Cost of Spirit Award Trophy Sponsorship is \$400.

### Grand Champion Sponsorship

- Name in the event program as the Grand Champion sponsor
- The opportunity to have a representative from your business present the Grand Champion banner
- Name and logo on SCA website as Grand Champion sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)

Cost of Grand Champion Sponsorship is \$300.

### Coach of the Year Sponsorship

- Name in the event program as the Coach of the Year sponsor
- Name and logo on SCA website as Coach of the Year sponsor with a link to your website on event information page (from date of agreement to May 31, 2012)

Cost of Coach of the Year Sponsorship is \$200.

### Vendor Table

Cost of a vendor table is \$200 for 1 day and \$300 for both days.

### Leadership Conference Sponsorship

Choose to support our conference through one or more of the following sponsorship packages and receive some great advertising and promotional opportunities!

#### Cheer Village Booth - \$100

- Interact directly with cheerleading coaches, teachers, administrators and athletes before and after the conference, in between sessions and during the lunch break.
- Display and promote your own products and/or services during the conference lunch break.

#### Breakout Session Sponsor - \$100

- Verbal recognition during introduction of session speaker.
- Logo and company information on the SCA website and in all conference correspondence.

#### Keynote Sponsor - \$200

- Verbal recognition during introduction of keynote speaker.
- Logo and company information on the SCA website and in all conference correspondence.
- Information about your company in registration packages (provided by you).

#### Snack Break Sponsor - \$300

- Verbal recognition at the commencement of the snack break.
- Logo and company information on the SCA website and in all conference correspondence.
- Information about your company in registration packages (provided by you).

#### Lunch Sponsor - \$500

- Verbal recognition at the commencement of lunch and at conference closing.
- Logo and company information on the SCA website and in all conference correspondence.
- Information about your company in registration packages (provided by you).
- **FREE** Cheer Village booth (if so desired).
- The opportunity to address conference attendees for up to 5 minutes before lunch break.
- One **FREE** month of company advertising on the SCA website ([www.sca.ca](http://www.sca.ca)) – 180x180 pixel image.

#### Registration Gift Sponsor - \$500

- Company logo prominently displayed on the registration gift given to each conference attendee.
- Verbal recognition during conference welcome and closing.
- Logo and company information on the SCA website and in all conference correspondence.
- Information about your company in registration packages (provided by you).
- **FREE** Cheer Village booth (if so desired).
- The opportunity to address conference attendees for up to 5 minutes during one snack break.
- One **FREE** month of company advertising on the SCA website ([www.sca.ca](http://www.sca.ca)) – 180x180 pixel image.

Deadline for Sponsorships and purchase of Cheer Village booths: October 31<sup>st</sup>, 2011

Payment must be received by these dates to secure sponsorship

**The SCA would be happy to work with you to customize a package that best suits the advertising needs of your company. We may be able to offer discounts to companies who sponsor multiple events or advertise in multiple publications.**

For more information or to reserve your sponsorship, please contact:

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